

## CASE STUDY

### PLANT HIRE



## Will Hire Ltd expands its fleet with CompAir

Will Hire Ltd, an award winning plant hire company based in Stourbridge, West Midlands, has expanded its range of CompAir products after taking delivery of an additional three C50 portable compressors supplied by CompAir distributor SM Plant Sales.

### Application Details

In April 2015, the company, which specialises in providing access equipment, plant and tool hire for the construction and DIY industries, added three more CompAir C50 portable compressors to its fleet, taking its current stock up to eight.

Commenting on the order, Will Gough Jnr at Will Hire said:

“Portable compressors are an important part of our plant hire company. Many of our customers need access to compressed air on site, and so it was vital that we chose a reliable supplier to expand our current range.

Having recently experienced an increase in demand for short-term hire equipment, we needed to invest in a new fleet of portable compressors, as the five C50s we had were being outstripped by customer demand.

### Overview



#### Customer

Will Hire Ltd

#### Location

Stourbridge, West Midlands

#### Application

Plant Hire

#### Products

CompAir C50 portable compressors

#### Customer Benefit

Meeting growing customer demand for portable compressors



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### Benefits at a glance

- ▶ Additional three compressors to meet growing customer demand
- ▶ Easy to service and maintain, ensuring minimal customer downtime
- ▶ Powerful three tool compressor with low operating costs
- ▶ Ability to use in a wide variety of applications

Thanks to our 10 year relationship with Kevin Pawley, sales manager at SM Plant Sales, we knew that purchasing any new CompAir machines would be an ideal investment. The machines are easy to service and maintain, enabling us to achieve a quick turnaround so that customers experience minimum downtime.

The C50 compressors suit our client base as they are powerful enough to provide air to three operating tools at once and are easily towable whilst having the same footprint as a less powerful, two-tool machine.

With the extra power supplied versus conventional two-tool compressors, our customers are experiencing a higher output from the C50s, at the same operating and hire costs.

By purchasing three more CompAir C50s it not only covered our current customer demand but has enabled us to increase business opportunities by offering new and existing clients greater access to portable compressed air."



Will Gough Jnr of Will Hire Ltd takes delivery of the new C50s from Kevin Pawley, sales manager, SM Plant Sales

### About the C50

The C50 compressor from CompAir runs on a quiet, water cooled, 4-cylinder diesel engine, suitable for applications in cities and built up areas where stringent restrictions are set on noise emissions.

Weighing under 750kg means the C50 is compact, lightweight and easily towable. The hinged hood design also makes the compressor easy to service and maintain.

Providing 176 cfm at 100 psi, the C50 comes with an inbuilt control hub that includes a fully protected digital display, automatic protection in case of malfunction, indication lamps and a rotary start switch to avoid any downtime caused by a misplaced ignition key.

“From our existing stock of C50s we knew that purchasing any new CompAir machines would be an ideal investment. They are easy to service and maintain, enabling us to achieve a quick turnaround so that customers experience minimum downtime.”

**Will Gough Jnr, Will Hire Ltd**